ENDCAPS

Straight Embrace:
5x3 Display w/Endcaps

Total Graphic Area: 175.25”w X 92.25”h

Total Visual Area: 171.25”w X 88.25”h
(Front Visual Area: 146”w X 88.25”h)
(Endcap Visual Area: 12.625”w X 88.25”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

90˚ bend

ENDCAPS

bleed area
trim line
safe area