ENDCAPS

Backlit Embrace:
4x3 Straight w/ Endcaps

Total Graphic Area: 151.875”w X 92.25”h

Total Visual Area: 147.875”w X 88.25”h
(Front Visual Area: 117.125”w X 88.25”h)
(Endcap Visual Area: 15.375”w X 88.25”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

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90° bend

bleed area
trim line
safe area