Merchandise Express
Kit 7

TEMPLATE @ 1/2 SIZE

Graphic Panels A, B, C, D, E and F
Total Graphic Area: 40.875"w x 97.25"h
Finished Graphic Area: 36.875"w x 93.25"h

Please be sure to include a 2" bleed around the perimeter of each graphic.

Please consider obstructions and spaces created by the extrusions when designing your graphics.

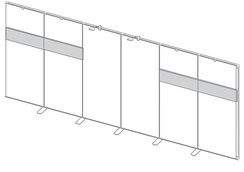
General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 200-240 ppi @ half size, 100-120 ppi @ full size

– All fonts must be created to outlines



This template is ready to be opened in Adobe Illustrator to use as a 50% scale template layer.

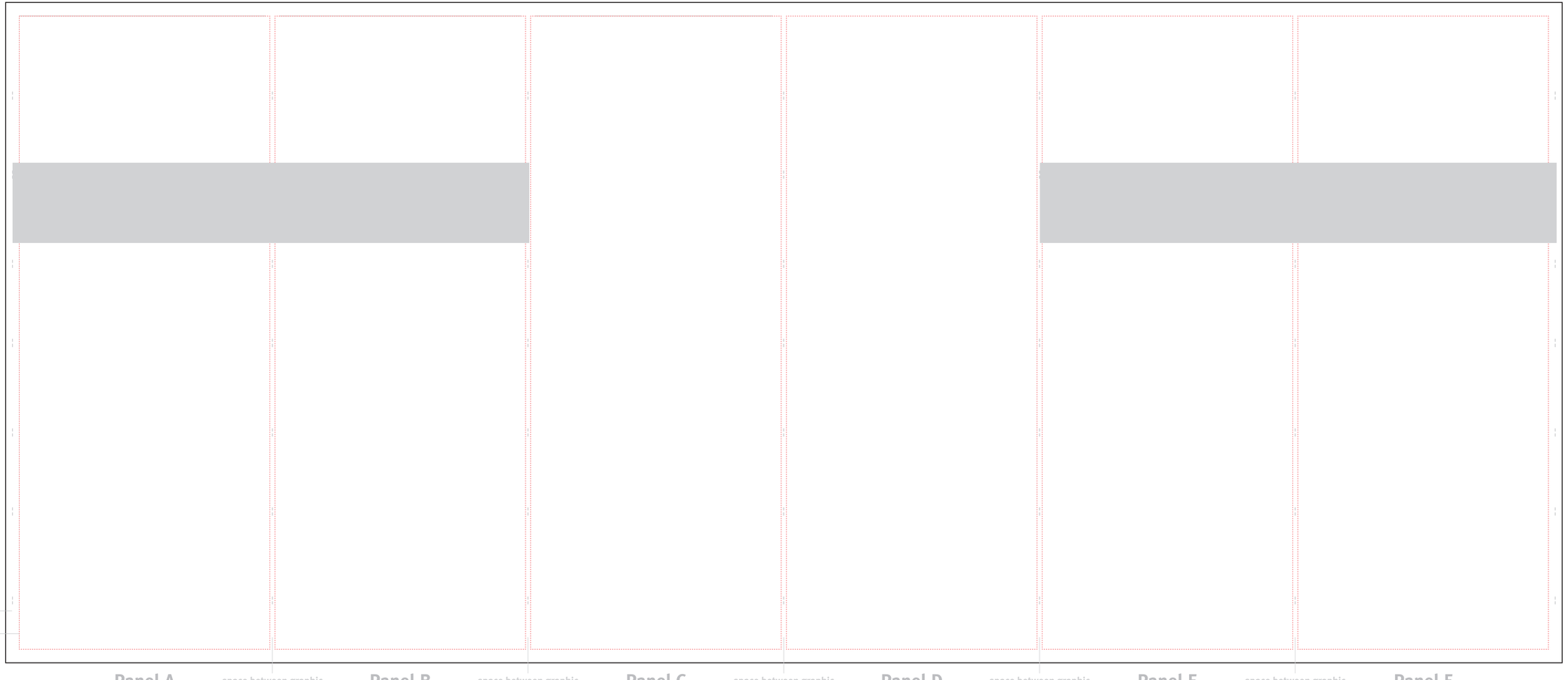
If designing in Photoshop, please ensure you follow these dims "exactly" at 100% scale.

Full graphic requirements and upload instructions are here:
http://www.american-image.com/prepare-upload-your-graphic-files/

Read our graphic FAQ's here:
http://www.american-image.com/graphic-faq/

Total width with bleed: 229.0398"

36.875" width | 36.875" width | 36.875" width | 36.875" width | 36.875" width | 36.875" width



93.25" height + bleed

Total height with bleed: 197.25"

bleed area

trim line

Panel A | space between graphic panels: approx. .75" | Panel B | space between graphic panels: approx. .75" | Panel C | space between graphic panels: approx. .75" | Panel D | space between graphic panels: approx. .75" | Panel E | space between graphic panels: approx. .75" | Panel F