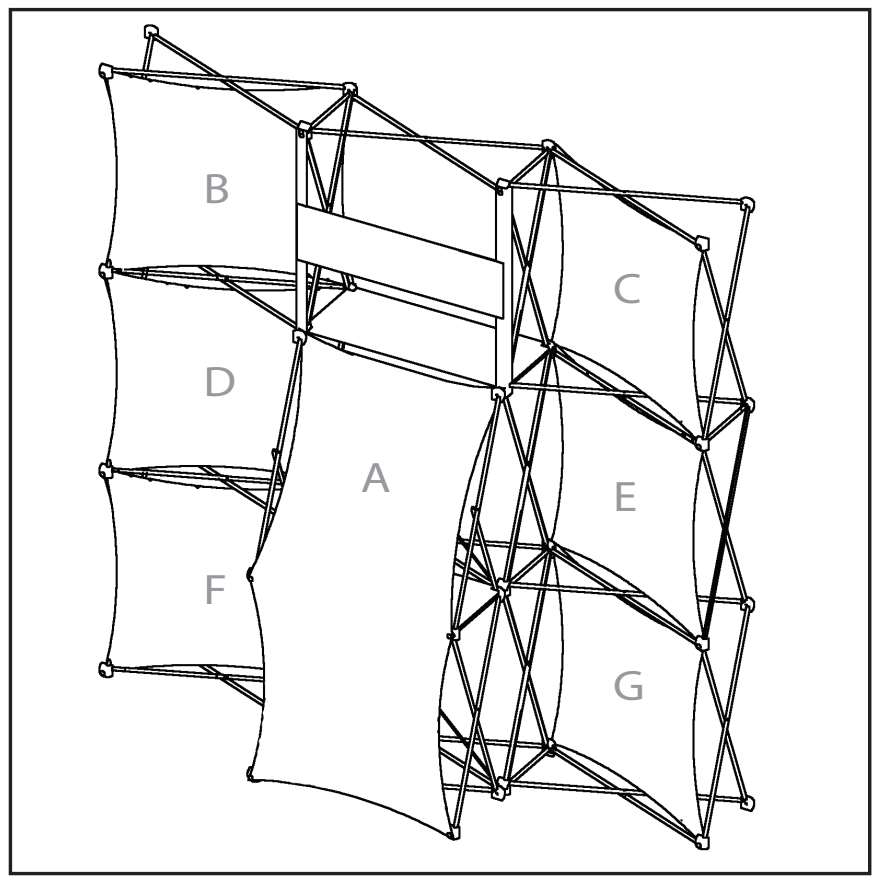


xpressions[®] MONSTER MONITOR DISPLAY™

File Requirements & Graphic Uploads:
<http://www.american-image.com/trade-show-displays/submit.shtml>



A	Skin	Size
	28" X 59"	W
		H
1x2 Thread		1x2 Thread Shown as it will appear on the Xpressions unit

B	Skin	Size
	30" X 28"	W
		H
1x1 Horizontal Thread		1x1 Horizontal Thread Shown as it will appear on the Xpressions unit

C	Skin	Size
	30" X 28"	W
		H
1x1 Horizontal Thread		1x1 Horizontal Thread Shown as it will appear on the Xpressions unit

D	Skin	Size
	30" X 28"	W
		H
1x1 Horizontal Thread		1x1 Horizontal Thread Shown as it will appear on the Xpressions unit

E	Skin	Size
	30" X 28"	W
		H
1x1 Horizontal Thread		1x1 Horizontal Thread Shown as it will appear on the Xpressions unit

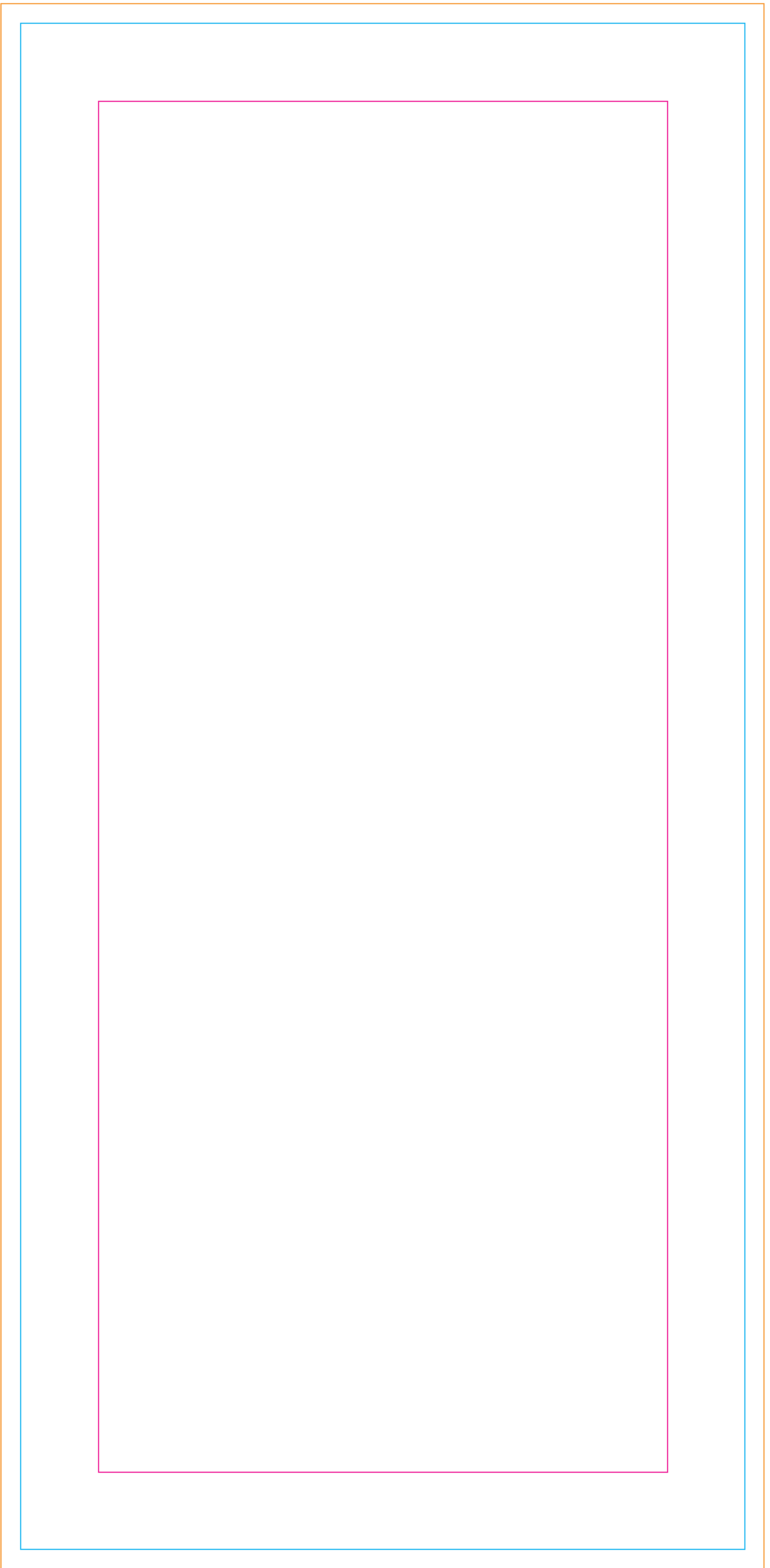
F	Skin	Size
	30" X 28"	W
		H
1x1 Horizontal Thread		1x1 Horizontal Thread Shown as it will appear on the Xpressions unit

G	Skin	Size
	30" X 28"	W
		H
1x1 Horizontal Thread		1x1 Horizontal Thread Shown as it will appear on the Xpressions unit

It is recommended that all text and borders be 2" from the finish size

Focus Area Key
 focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes

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1x2 Thread 28'' x 59''
(Template at full size)

SKIN A

Indicates 1.5'' bleed
Indicates edge of skin
Indicates 3'' focus area



1x1 Horizontal Thread
(Template at full size)

SKIN B

Print Size: 31.5"w x 29.5"h

Final Size: 30"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides

X-FACTOR: 3-5" in on all sides. 3" in allows for moderate amount of distortion, while 5" eliminates distortion almost altogether. If NO distortion is the desired result, please contact your Graphic Support Representative. Consult <http://www.visproducts.com> for comprehensive file prep and set up guides.



1x1 Horizontal Thread
(Template at full size)

SKIN C

Print Size: 31.5"w x 29.5"h

Final Size: 30"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides

X-FACTOR: 3-5" in on all sides. 3" in allows for moderate amount of distortion, while 5" eliminates distortion almost altogether. If NO distortion is the desired result, please contact your Graphic Support Representative. Consult <http://www.visproducts.com> for comprehensive file prep and set up guides.



1x1 Horizontal Thread
(Template at full size)

SKIN D

Print Size: 31.5"w x 29.5"h

Final Size: 30"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides

X-FACTOR: 3-5" in on all sides. 3" in allows for moderate amount of distortion, while 5" eliminates distortion almost altogether. If NO distortion is the desired result, please contact your Graphic Support Representative. Consult <http://www.visproducts.com> for comprehensive file prep and set up guides.



1x1 Horizontal Thread
(Template at full size)

SKIN E

Print Size: 31.5"w x 29.5"h

Final Size: 30"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides

X-FACTOR: 3-5" in on all sides. 3" in allows for moderate amount of distortion, while 5" eliminates distortion almost altogether. If NO distortion is the desired result, please contact your Graphic Support Representative. Consult <http://www.visproducts.com> for comprehensive file prep and set up guides.



1x1 Horizontal Thread
(Template at full size)

SKIN F

Print Size: 31.5"w x 29.5"h

Final Size: 30"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides

X-FACTOR: 3-5" in on all sides. 3" in allows for moderate amount of distortion, while 5" eliminates distortion almost altogether. If NO distortion is the desired result, please contact your Graphic Support Representative. Consult <http://www.visproducts.com> for comprehensive file prep and set up guides.



1x1 Horizontal Thread
(Template at full size)

SKIN G

Print Size: 31.5"w x 29.5"h

Final Size: 30"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides

X-FACTOR: 3-5" in on all sides. 3" in allows for moderate amount of distortion, while 5" eliminates distortion almost altogether. If NO distortion is the desired result, please contact your Graphic Support Representative. Consult <http://www.visproducts.com> for comprehensive file prep and set up guides.

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:
<http://www.american-image.com/trade-show-displays/submit.shtml>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided w/out bleed



Image bled out for print size



Finished Size



• X-Factor •

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount of distortion



3" in - distortion becomes more apparent



1" in - distortion very noticeable



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN