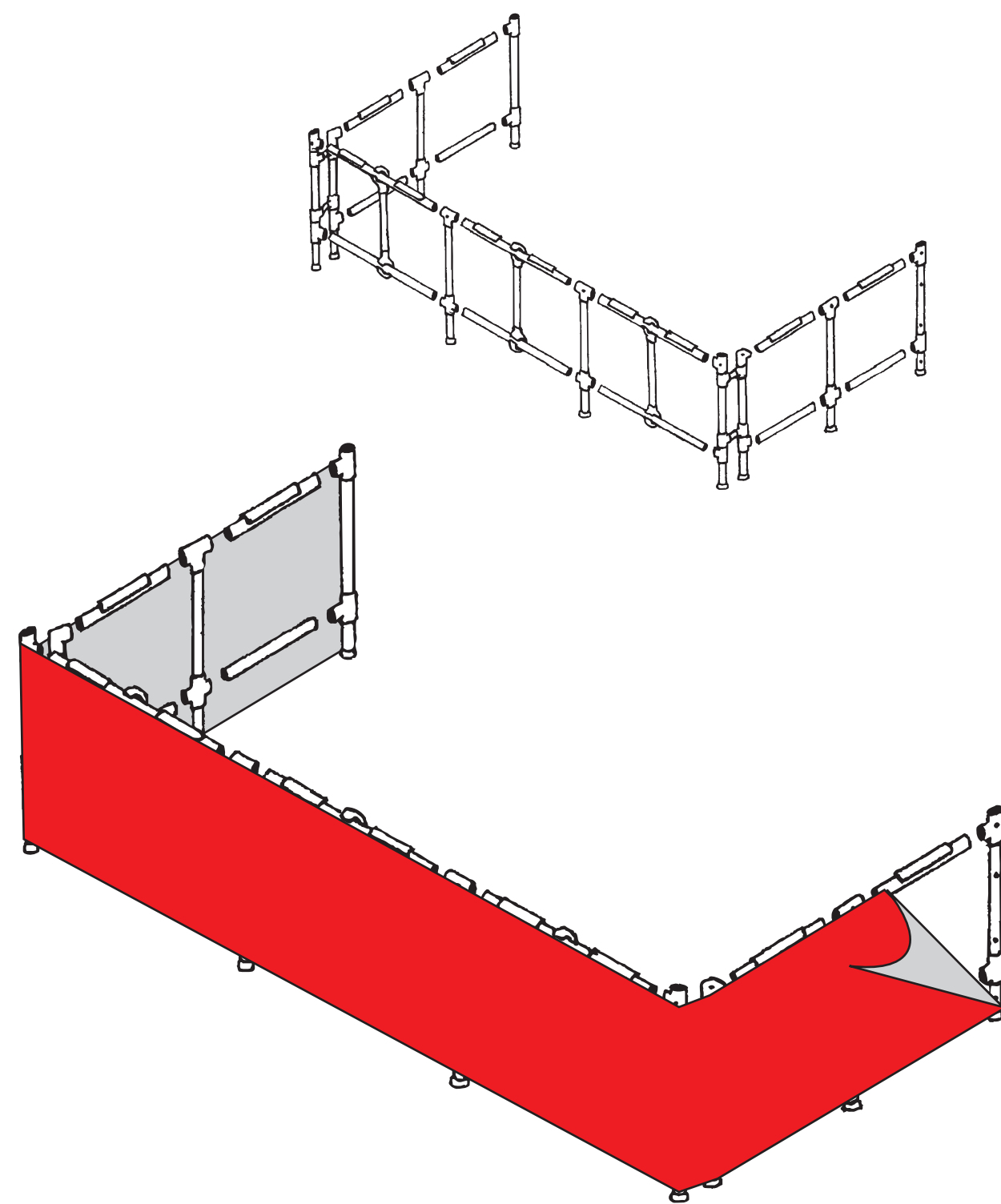


10% SCALE

12 FOOT RECTANGULAR SKIRT

CROSSHAIRS ARE NEEDED 2 INCHES ABOVE CENTER OF THE SKIRT



Rectangular Booth Skirts:

Rectangular skirts are one continuous piece of vinyl wrapped around 3 flat surfaces: the larger front area, and the 2 smaller sides.

12 Foot Rectangular Skirt Artwork Placement/Measurements:

Bleed Area (Cut Size): Outer White Rectangle - 253" Wide x 38" Tall

We strongly recommend that you use this guide line for the edge of fills, raster images, etc. Even though it's not usually visible from the outside, as the vinyl this is being printed on is stretchy and is hand sewn, it is best to use this as the fill area to avoid the possibility that the wrong color may show at the seam.

Viewable Area (Finished Size): Darker Grey Rectangle - 248" Wide x 36" Tall

This guide line shows you what will be seen once the vinyl has been sewn.

Edge of Stitching: 3rd Rectangle in /white/ - 243.5" Wide x 34" Tall

This guide line is to show you approximately where the seam will be sewn onto the skirt.

Front Logo Area (Across entire front of booth - Medium Grey + middle 3 light grey): 139" wide x 30" tall

Front Logo Areas (Centered below the front 3 counters - middle 3 light grey): 43" wide x 30" tall

Side Logo Areas (Light grey boxes, far left & right): 43" wide x 30" tall

Print Areas (Foreground) The above "logo areas" are approximations for your use in centering logos/images. These outlines do not preclude images wrapping around the skirt, they merely show where we recommend the center of interest to lie.

IMPORTANT:

For full graphic requirements and upload instructions visit...

<http://www.american-image.com/trade-show-displays/submit.shtml>

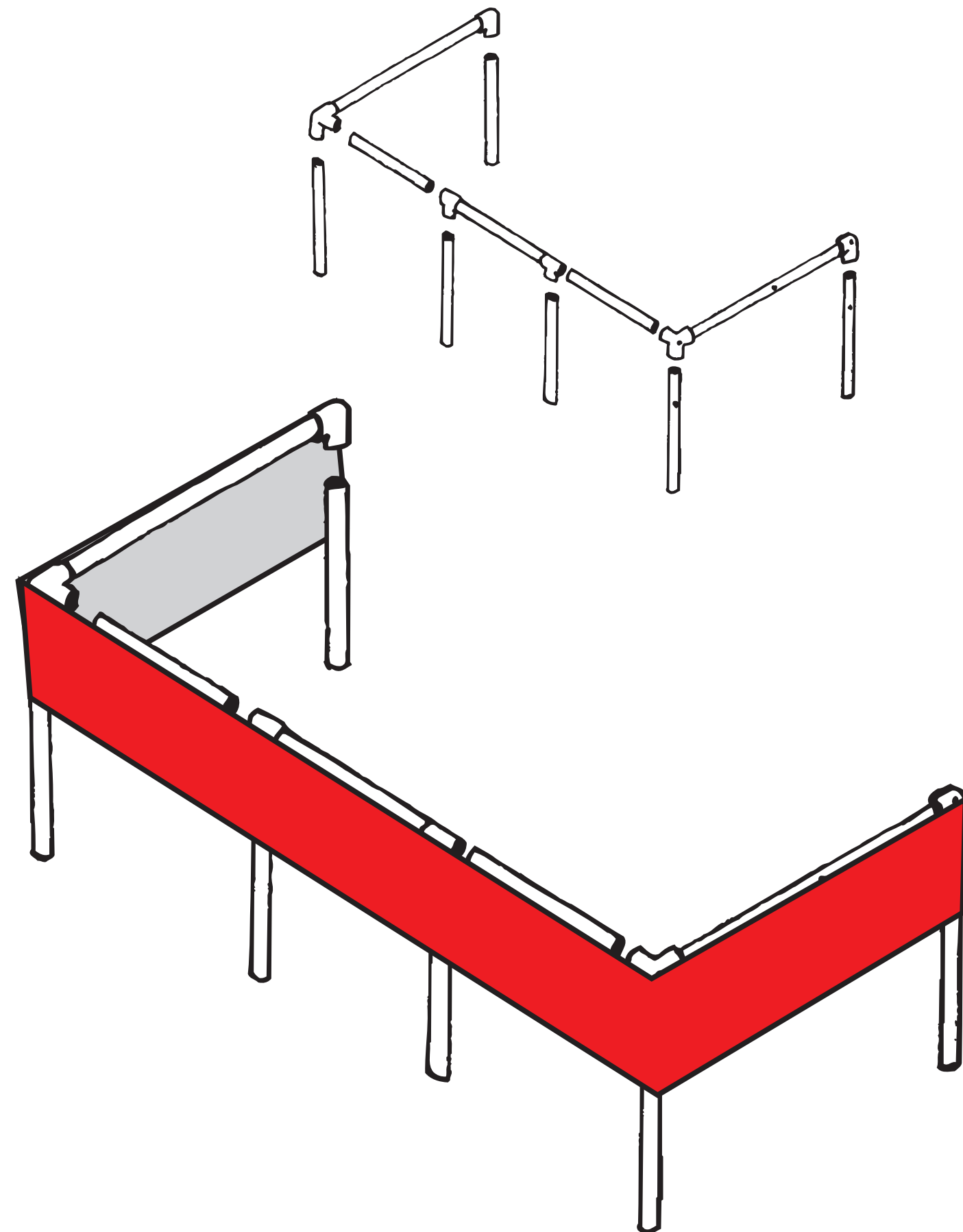
Color/Resolution:

1) Our gazebo printer is closely calibrated to the PMS (Pantone Matching System) Coated chart. Wherever possible please use these process colors for your submitted artwork. For raster images, please save them in CMYK format for the closest color match.

2) All photorealistic artwork is printed 100 dpi (dots per inch) at the full 100% size. As this template is 10% scale, please be sure all placed/raster images are at least 1000 dpi at the 10% size.

10% SCALE

12 FOOT RECTANGULAR VALANCE (TOP)



Rectangular Booth Valances:

Rectangular valances are one continuous piece of vinyl wrapped around 3 flat surfaces: the larger front area, and the 2 smaller sides.

12 Foot Rectangular Valance Artwork Placement/Measurements:

Bleed Area (Cut Size): Outer White Rectangle - 250" Wide x 16.5" Tall
We strongly recommend that you use this guide line for the edge of fills, raster images, etc. Even though it's not usually visible from the outside, as the vinyl this is being printed on is stretchy and is hand sewn, it is best to use this as the fill area to avoid the possibility that the wrong color may show at the seam.

Viewable Area (Finished Size): Darker Grey Rectangle - 248" Wide x 14" Tall
This guide line shows you what will be seen once the vinyl has been sewn.

Edge of Stitching: 3rd Rectangle in /white/ - 246" Wide x 12" Tall
This guide line is to show you approximately where the seam will be sewn onto the valance.

Front Logo Area (Across entire front of booth - Medium Grey + middle 3 light grey): 141.5" wide x 10" tall

Front Logo Areas (Centered above the front 3 counters - middle 3 light grey): 45.5" wide x 10" tall

Side Logo Areas (Light grey boxes, far left & right): 48.5" wide x 10" tall

Print Areas (Foreground) The above "logo areas" are approximations for your use in centering logos/images. These outlines do not preclude images wrapping around the skirt, they merely show where we recommend the center of interest to lie.

IMPORTANT:

For full graphic requirements and upload instructions visit...
<http://www.american-image.com/trade-show-displays/submit.shtml>

Color/Resolution:

- 1) Our gazebo printer is closely calibrated to the PMS (Pantone Matching System) Coated chart. Wherever possible please use these process colors for your submitted artwork. For raster images, please save them in CMYK format for the closest color match.
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