

**GRAPHIC LAYOUT INFORMATION:**

Review these requirements prior to building your litething display.

**Illustrator CS4 or lower**

- Document should be RGB
- ALL fonts converted to outlines
- Colors for vector objects should be PMS Coated
  - avoid RGB break downs
- Please be sure you supply all necessary links
  - ALL raster links should be RGB or grayscale
- Linked raster images should be 100ppi at 100% scale
- Save file as Illustrator .ai with PDF compatibility turned off, embed images turned off, and compression turned on.

**Photoshop CS4 or lower**

- Document should be RGB
- Layered PSD file may be submitted otherwise please supply flat TIF
- Rasterize all fonts
- If supplying TIF, please delete all extra channels
- Resolution should be 100ppi at 100% scale

**InDesign CS4 or lower**

- Document should be RGB
- ALL fonts converted to outlines
- Colors should be specified as PMS coated
- Please be sure you supply all necessary links
  - ALL raster links should be RGB or grayscale
  - ALL vector links should be PMS Coated
- Linked raster images should be 100ppi at 100% scale
- Save as InDesign native file, or export as IDML from CS5

**PANEL SIZES:**

**Full Size Panels**

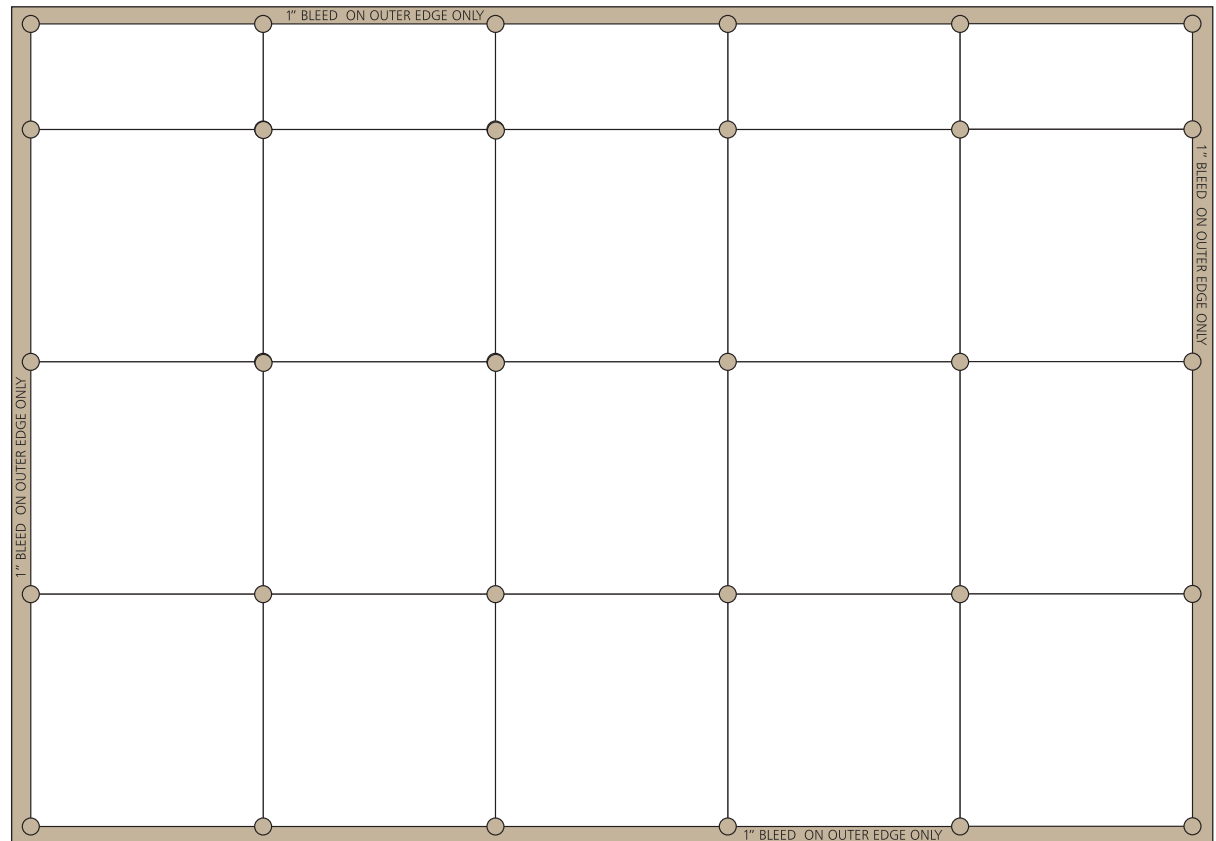
- Inside Curve: 27.5" wide x 27.5" tall
- Outside Curve: 28.0" wide x 27.5" tall
- Straight: 27.5" wide x 27.5" tall

**Half Size Panels**

- Inside Curve: 27.5" wide x 12.125" tall
- Outside Curve: 28.0" wide x 12.125" tall
- Straight: 27.5" wide x 12.125" tall

thatlitething product information page: <http://www.american-image.com/products/litething.shtml>

Graphic Uploads: <http://www.american-image.com/products/submit.shtml>



The above rendering is not to scale and should not be used as a template to build your graphic file.

**Drawing Above:** Three and one half panels height = 94.625"

**Design / Layout Considerations**

All graphics for lite displays require bleed.

All bleed should be on the perimeter panels only as indicated on the panel sample provided here.

All files should be submitted as whole graphics (not divided into panels or columns).

If multiple files are provided for one booth configuration, the bleed requirements need to be met in each document.

Documents should be sized at 100% or exact scale (if sized to scale please provide that information).

A guide document indicating inside/outside curve configuration and door and monitor panel placement must be provided with your print file.

Try to position text so that it does not pass through a horizontal panel seam.

Use care positioning design elements on nodes (ie: the corners of each panel section). Nodes are not graphically printed.