| TEMPLATE KEY |
| :---: |
| = BLEED AREA <br> = FINISHED SIZE <br> = SAFE AREA |
| BLEED AREA <br> N/A x N/A "H <br> (no bleed on this product) |
| Area of art that is used for finishing product. Background color/image should extend into this area. |
| FINISHED SIZE $23 " W \times 31 " H$ |
| Area of art that is visible after finishing product. Background color/image should extend into the bleed area. |
| SAFE AREA <br> 21"W x 29"H |
| Recommended area to place artwork Artwork within this area will be satie from variance in cut of finished edge /stitch line. |
| Using PMS colors in your art is recommended but an exact match cannot be guaranteed. |
| Digital products are printed CMYK (4 color) process from your file. |

This template can be opened in Adobe Illustrator and used as a 100\% scale layer.

## IMPORTANT:

Please read the American Image Displays graphic requirements and upload instructions prior to preparing your artwork...
http://www.american-image.com/trade-show-displays/submit.shtml

