• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:
http://www.american-image.com/products/entasi/snap_sheets/XSnap_Setup_Rev2010.pdf

For all XSnap skins we require 1.5" of bleed OVERALL (.75" on all sides). If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

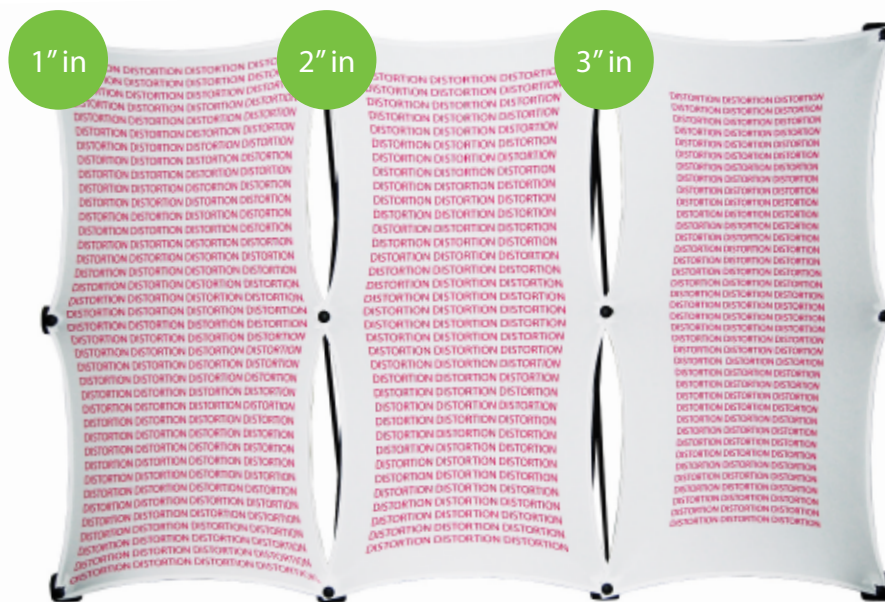Artwork provided
w/out bleed

Image bled out
for print size

Finished Size

• X-Factor •

Due to the nature of the Xpressions® Salesmate™ graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate™ skins this leaves little room for design. We find that 1.5" in on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.
EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:

1" in

2" in

3" in

PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN